



10<sup>th</sup> and 11<sup>th</sup> september 2008  
Villers-Saint-Christophe  
Aisne, France



07.09.07

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## 5<sup>TH</sup> INTERNATIONAL POTATO TRADE SHOW

**Organised by ARVALIS – Institut du végétal with the support of the entire sector\*, the 5<sup>th</sup> International Potato Trade Show will take place on 10 and 11 September 2008, in Villers-Saint-Christophe, the Aisne. It will be the most important get-together for the promotion of knowledge and innovations concerning potato production and its entire industry.**

### INNOVATIONS IN FIELD DEMONSTRATIONS

The dynamic events in lifting fields and reception areas have earned the Trade Show its reputation since its creation, back in 1996. This coming edition will emphasise the technical aspects, particularly those dedicated to agronomy, varieties, crop-management innovations, and the industry's economy and outlets. Over 200 exhibitors and many experts will expect you on the Trade Show's nearly 100 acres to share their results and experiences.

### A TRULY INTERNATIONAL EXPERIENCE

At its last edition, the show greeted a public of 9,000 agriculturists and technicians, with visitors from 34 different nationalities. For the 2008 edition, the Trade Show is being hosted as part of the Potato Europe\*\* campaign, which organises international potato-related events in Western Europe; the show follows on the heels of the recently completed Belgian edition, which took place in early September. Villers-Saint-Christophe's 5<sup>th</sup> International Potato Trade Show also appears on the program of the FAO-sponsored International Year of the Potato ([www.potato2008.org](http://www.potato2008.org)).

### A SITE TO PREPARE THE EVENT

The Internet site, [www.pommedeterre2008.com](http://www.pommedeterre2008.com), was recently launched. It is devoted specifically to the event, and will be updated continually, as preparations progress: programs regarding technical areas, presentation of the list of exhibitors, presentation of dynamic demonstrations, as well as all useful information as soon as it is available (registration, access to the event's site, food and lodging...).



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\* International Potato Trade Shows are sponsored by the CNIPT<sup>1</sup> and organised with the help of the FNPPPT<sup>2</sup>, GNIS<sup>3</sup>, UNPT<sup>4</sup>, FEDEPOM<sup>5</sup>, FELCOOP<sup>6</sup> and GIPT<sup>7</sup>.  
\*\* Potato Europe certifies international potato events between 4 partner countries and coordinates their organisation: 2008 France, 2009 Netherlands, 2010 Germany, 2011 Belgium ([www.potatoeurope.com](http://www.potatoeurope.com)).

1 CNIPT	National Inter-Professional Committee on Potatoes
2 FNPPPT	National federation of Potato Seedling Producers
3 GNIS	National Inter-Professional Seed and Seedling Alliance
4 UNPT	National Union of Potato Producers
5 FEDEPOM	Federation of Potato Traders
6 FELCOOP	French Federation of Fruit, Vegetable and Horticultural Cooperation
7 GIPT	Inter-Professional Alliance for the Development of Potatoes